**Celebrity Culture**

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**Bibliography:**

Davis, Rachaell. "10 Non-Black Celebrities Who Have Spoken Out In Support Of Black Lives Matter." Essence.com. Essence.com, 12 July 2016. Web. 24 Feb. 2017.

 I chose this article because it itself is an example of the segregation within celebrity culture. The title *Non-Black Celebrities Who Support Black Lives Matter* is almost racist, as if it is a shocking thing that must be news covered that white people would support a movement for black people. This article further highlights how social media has become vital presence within our society and the power that it harnesses can not be measured. The article also highlights how the viewpoints of celebrities on activist culture act as a motivating factor for change. Celebrities joining the fight for equality and justice is a main factor in the Black Lives Matter Campaign. This source provides many photos of social media accounts such as Twitter, where celebrities are shown expressing their support towards Black Lives Matter.

"How Celebrities Have Supported Black Lives Matter." PEOPLE.com. N.p., 12 Aug. 2016. Web. 24 Feb. 2017.

 People Celebrity edition focuses on celebrities within the media. This particular article provides numerous examples of different celebrities that have shed light on the facts about racism. Also depicting some examples of when celebrities have addressed these issues to the media during largely covered events. Some celebrities have also taken Black Lives Matter and turned it into All Lives Matter, meaning that “black lives matter' doesn't mean other lives don't – it's simply asking that the black community also achieves the justice they deserve.” This article will provide specific examples to contribute to the website layout that will outline not which celebrities support Black Lives Matter, but how they make an impact on so many people through the media.

YouTube. “Celebrities Support "Black Lives Matter" | Hollywood Asia” YouTube, 11 July 2016. Web. 24 Feb. 2017.

 This Youtube video highlights the recent event of a shooting that was a product of racism, many people are supporting Black Lives Matter within this video to assure that this type of incident does not occur again. The video highlights activist culture through protests, rallies and events. Also showing how celebrities have joined activist culture. Celebrities with a large fan base are able to reach out to large groups of people in very little time. This video shows the power of a fan base and how celebrities opinions and perspective have a large impact on how their fan base thinks. Showing many posts that celebrities have put on social media showing their outrage that all lives are not treated equally.

Julia PimentelThere wasn't any money in the banana stand, so now I write stuff. | @julia\_rdsp. "Here Are All the Celebrities Who Believe #AllLivesMatter." Complex CA. N.p., 13 July 2016. Web. 24 Feb. 2017.

 The hashtag All Lives Matter has widespread since a celebrity used it in a previous social media post, proving that celebrities have the power to widespread their thoughts across social media platforms in seconds. Celebrities are able to create instant trends and spread their opinions globally in very short amounts of time. The fact that celebrity culture is involved in the Black Lives Matter movement allows it to widespread across countries quickly. This article provides numerous examples of social media posts that were shared in the media globally. Further looking into how singling out races is the real problem, as the movement All Lives Matter seeks to prove that we should all matter.

"7 Celebrities Who Fearlessly Support Black Lives Matter." The Black Youth Project. N.p., 13 July 2016. Web. 24 Feb. 2017.

 The support that celebrities provide for Black Lives Matter is largely covered in the media. This article highlights how the support that celebrities show for the movement of Black Lives Matter and All Lives Matter spreads across to many other people who would like to get involved in what celebrities are speaking up about. Because social media is a large part of our society today, much of what we read depends on what ur current and popular, which is usually consistent of celebrity lives and how they are involved within the community. Celebrities have the power to make almost anything trend on social media, and using this platform to support Black Lives Matter and All Lives Matter has been very beneficial and has resulted in the widespread of support for both movements.